

# International Convention of Asia Scholars (ICAS)

## Information package for ICAS 10 participants/exhibitors

**Venue:** Chiang Mai Convention Centre, Thailand

**Dates:** 20-23 July 2017

**Website:** [www.icas.asia](http://www.icas.asia)

**Email:** [icas@iias.nl](mailto:icas@iias.nl)

The International Convention of Asia Scholars (founded in 1997) is the largest international gathering in the field of Asian studies. It is ranked among the top five percent of conferences worldwide in terms of attendance (source: ICCA). ICAS attracts participants from over 60 countries to engage in various dialogues on Asia that transcend boundaries between disciplines and geographic areas.

ICAS serves as a facilitating platform, gathering representatives of the academic, professional and civil society communities to engage in issues critical to Asia and the rest of the world. It offers institutes, publishers, foundations, networks, NGOs and individuals tailor-made opportunities to present their activities at the biennial conventions and Asian Studies Book Fair. The ICAS Secretariat, hosted by the International Institute for Asian Studies (IIAS) in The Netherlands, receives support from the ICAS International Council, which includes representatives of major academic communities where Asia is studied. ICAS is serious in its efforts to disentangle scholarship on Asia.

The biennial ICAS Book Prize is a global competition that provides an international focus on publications on Asia while at the same time increasing their visibility worldwide. Limited to English-language publications so far, it will in 2017 also open up to Chinese, French, German, Korean and Japanese submissions, thus further connecting the different academic communities focusing on Asia.

### **ICAS 10**

ICAS 10 will be held at the Chiang Mai International Exhibition and Convention Centre from 20 to 23 July 2017. It will be organised by the Regional Center for Social Change and Development (RSCD), with support from the Faculty of Social Sciences of Chiang Mai University (CMU). 1250-2000 participants are expected to attend.

ICAS 10 will offer a unique opportunity for participating institutions and individuals from various academic, cultural and political domains, to explore beyond their specialisations and engage with professionals and civil society actors from Thailand, Southeast Asia and beyond. We look forward to welcoming you in Chiang Mai!

## Registration Fees

	Early bird before 1 April 2017	Regular between 1 April – 15 June 2017	Onsite
Student	€125	€175	€225
Participant	€250	€325	€400

## Residents of Thailand, Myanmar, Laos, Vietnam, Philippines, Cambodia, Indonesia, Bangladesh

	Early bird before 1 April 2017	Regular between 1 April – 15 June 2017	Onsite
Student	€75 / THB 3000	€125 / THB 5000	€175 / THB 7000
Participant	€125 / THB 5000	€200 / THB 8000	€275 / THB 11000

## Institutional/Individual Programmes

The ICAS 10 Organising Committee has put together a set of potential activities for your consideration. Institutions are invited to build and sponsor a programme of activities to enhance their institution's visibility. A tailor-made Institutional programme will increase exposure and deliver a richer experience of the convention, with more opportunities for network building and interaction with potential partners.

An Institutional Programme could consist of, among others: a mix of panels, roundtables, workshops, exhibitions, book presentations, performances, documentary screenings, receptions, and so on. Other ideas for activities are welcome. By sponsoring an Institutional Programme, institutions will in a way become ICAS partners and co-conveners of ICAS 10.

The same opportunity applies to the individual participant, who is also free to design (and sponsor) a broader programme of activities.

## Proposing a Programme

Proposals for Programmes will be duly reviewed by the ICAS 10 Organising Committee (RSCD and ICAS Secretariat). The deadline for all proposals is 10 October 2016 ([www.icas.asia](http://www.icas.asia)).

### **Potential activities for institutions, publishers and individuals** (see below for elaboration):

- Organise a panel, roundtable, workshop, seminar
- Host a booth at the Asian Studies Book Fair
- Participate in the ICAS Book Prize (6 languages)
- Take part in the ICAS Book Presentation Carousel and/or give a PhD Dissertation Pitch
- Organise a 'meet the author' session, or a book signing
- Arrange a (cultural) performance
- Curate a photo exhibition or documentary screening
- Facilitate artisan demonstrations
- Advertise in the ICAS 10 program book/ICAS 10 convention bag insert
- Advertise on the website/conference app/social media pages
- Advertise on [www.newbooks.asia](http://www.newbooks.asia) (the IAS reviews website)
- Contribute to the ICAS 'Sponsor a Scholar' Fund (for low income scholars)
- Host a reception
- Participate in the Wild Ideas Lab

## **Academic Features**

ICAS 10 works with 1hr45 min time-slots.

Each panel presentation is limited to 15 minutes, with a maximum of 5 speakers per panel, followed by a Q&A session.

Each roundtable presentation is limited to 5 minutes, with a maximum of 10 speakers per roundtable, followed by a discussion.

It is possible to extend panels/roundtables into multiple time-slots, with a maximum of 4 time-slots per day.

Institutional panel: Institutional panels are initiated and (partly) sponsored by organisations such as universities, institutes, museums, and so on, which want to highlight programmes or other initiatives.

Organised panel: Organised panels are put together by a scholar or a group of scholars on a specific topic.

Grouped Panel: Individual abstracts with similar topics will be grouped into panels by the ICAS 10 Organising Committee.

Roundtables: Roundtables are organised by an institute or by individuals.

## **ICAS Asian Studies Book Fair**

ICAS 10 in Chiang Mai will host the first ever Asian Studies Book Fair. Comparable to existing book fairs, this edition will focus on Asian studies publications in a variety of languages (this is in connection with the additional languages that have become eligible for the ICAS Book Prize). The ICAS Asian Studies Book Fair will provide the perfect venue for: publisher/institution exhibitions, the ICAS Book Prize, the ICAS Book Presentation Carousel, the ICAS Dissertation Pitch, The Wild Ideas Lab, documentary screenings, book launches, meet the author sessions, (cultural or craft) performances, photo exhibitions, and so forth.

### **Publisher/institution exhibition**

Publishers, institutions and other parties can reserve a booth at the Asian Studies Book Fair, in which they can display and sell their products, discuss their services, and connect with (potential) clients/authors/collaborators, and so on.

*Exhibition booth* - €400, including 1 free registration

Additional booth personnel can register for a discounted amount of €125 per person.

### **The ICAS Book Prize (IBP)**

With more than 200 books and 100 dissertations submitted in 2015, the IBP has grown into the biggest book prize in the field of Asian studies. To further improve the visibility, new languages will become eligible as of the 7th edition (2017, Chiang Mai). In addition to English-language publications, the 7th edition of the IBP welcomes publications in Chinese, German, French, Japanese and Korean. The ICAS Secretariat is responsible for the overall organisation of the IBP and also runs the secretariat of the English-language edition. Five other institutions are each responsible for one of the other languages.

Authors and publishers are invited to submit their titles to compete in the IBP. Submissions will be accepted between 1 May and 10 October 2016.

## **ICAS Book Presentation Carousel and ICAS Dissertation Pitch**

The ICAS Book Presentation Carousel is designed for Asian scholars/Asian studies publishers who want to present books/series published between June 2015 and June 2017, or those titles which will be included in the 2017 fall catalogue. Authors/publishers will be allotted a one hour time-slot. Book presenters may be accompanied by a commentator to encourage discussion. At the end of the meeting authors will have the opportunity to sign their books. The ICAS Dissertation Pitch is designed for scholars who have received their doctorate in the two years prior to the Convention. They will be allotted a half hour time-slot to present their dissertation and may be accompanied by a commentator to encourage discussion. Participating in the ICAS Book Presentation Carousel and/or ICAS Dissertation Pitch will not exclude you from presenting at panels or roundtables.

## **Documentary screenings, (cultural or craft) performances, photo exhibitions, etc.**

All participants are welcome to organise (and sponsor) various activities for the public to enjoy. For example, put together a set of documentary films, display a collection of photographs, organise a performance by a cultural group or by an artisan. The ICAS Organising Committee will review all proposals and facilitate where necessary.

## **The Wild Ideas Lab**

All participants are welcome to join in the fun at the Wild Ideas Lab. Whilst enjoying a drink and a bite, anyone who signs up will be given 6 minutes to present/pitch/discuss their ideas with regard to their research, discoveries, project, event, or thoughts in general. Time your words and slides perfectly to meet the strict time limit – or risk being cut off mid-sentence!

## **Receptions**

All participants are welcome to arrange social receptions during ICAS 10. Please inform the Organising Committee of your intent and requirements.

## **Advertising**

ICAS offers numerous advertising opportunities:

ICAS 10 programme book - €250

ICAS 10 conference bag insert - €400

ICAS Email Update (ICAS Matters) - €300

## **Contribute to the ICAS 'Sponsor a Scholar' Fund (for low income scholars)**

The ICAS 10 Organising Committee has established a fund for low income scholars, to facilitate their ICAS 10 attendance. Institutions and individuals have the opportunity to donate to this fund to help even more scholars attend. Donors will be mentioned by name, or be kept anonymous if preferred. Visit the ICAS website where you will be able to make a direct donation to the fund.

## **Contact**

The [Conference Office](#) would be delighted to discuss any of the sponsorship and exhibition opportunities listed in the prospectus with you.

If you would like to explore a customised package please [contact us](#) and we will be happy to work towards a suitable sponsorship and exhibition partnership.