



Come and join

The ICAS Asian Studies Book Fair in Chiang Mai!

The 10th International Convention of Asia Scholars

20-23 July 2017, Chiang Mai International Convention and Exhibition Center, Thailand

The International Convention of Asia Scholars (ICAS), founded in 1997, is the largest international gathering in the field of Asian studies. It is ranked among the top five percent of conferences worldwide in terms of attendance. ICAS attracts participants from over 60 countries to engage in various dialogues on Asia that transcend boundaries between disciplines and geographic areas.

ICAS serves as a facilitating platform, gathering representatives of the academic, professional and civil society communities to engage in issues critical to Asia and the rest of the world. It offers institutes, publishers, foundations, networks, NGOs and individuals tailor-made opportunities to present their activities at the biennial conventions and Asian Studies Book Fair.

ICAS 10 in Chiang Mai will host the first ever Asian Studies Book Fair. Comparable to existing book fairs, this edition will focus on Asian studies publications in a variety of languages (this is in connection with the additional languages that have become eligible for the ICAS Book Prize). The ICAS Asian Studies Book Fair will provide the perfect venue for: publisher/institution exhibitions, the ICAS Book Prize, the ICAS Book Presentation Carousel, the ICAS Dissertation Pitch, The Wild Ideas Lab, documentary screenings, book launches, meet-the-author sessions, (cultural or craft) performances, photo exhibitions, and so forth. We look forward to welcoming you in Chiang Mai!

Reserve your booth at www.icas.asia

Publisher/institution exhibition

Publishers, institutions and other parties can reserve a booth at the Asian Studies Book Fair, in which they can display and sell their products, discuss their services, and connect with (potential) clients/authors/collaborators, and so on.

Exhibition booth (including 1 free registration)	€400
Additional booth personnel	€125 p.p.

Advertising opportunities

ICAS offers numerous advertising opportunities:

Programme Book, full page	€250
Programme Book, half page	€175
ICAS Matters (email updates)	€300
Conference Bag Insert	€400

Booth Profile



Exhibition booth : 3 x 3 m.

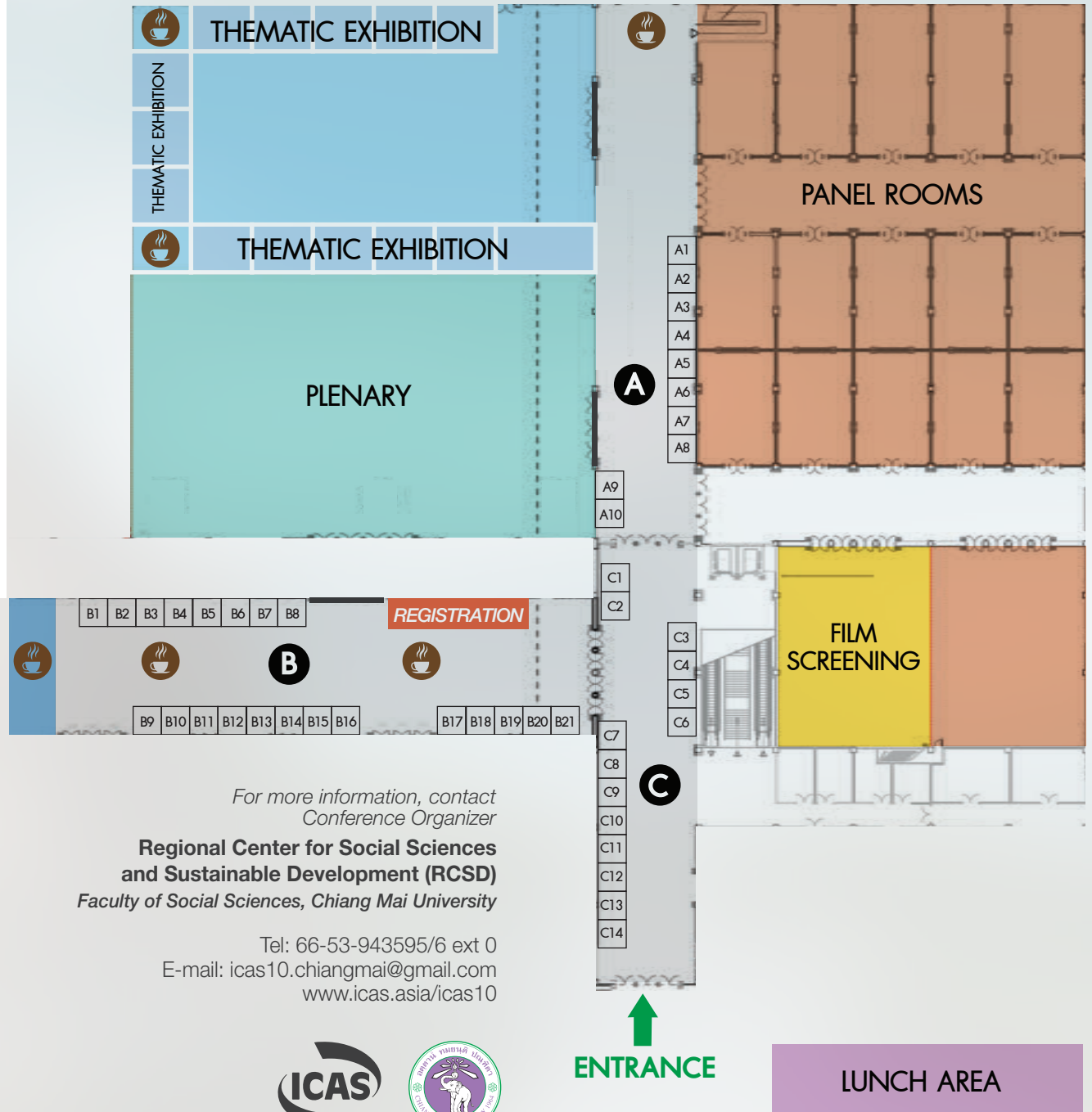
Exhibition booth rental includes :

- One complimentary full-access conference registration
- A fascia board with the exhibitor's company name in English
- Partition walls
- A fully carpeted booth floor
- 1 desk and 2 chairs
- 1 waste basket
- Lights
- 1 standard electric outlet (plug) 5 amps, 220 volts

* Multiple booths can be combined to have more space.

** Bookcase in image is an example of optional furniture.

Floor Plan



For more information, contact
Conference Organizer

**Regional Center for Social Sciences
and Sustainable Development (RCSD)**
Faculty of Social Sciences, Chiang Mai University

Tel: 66-53-943595/6 ext 0
E-mail: icas10.chiangmai@gmail.com
www.icas.asia/icas10

